

Facts and Figures



Event	UrbanTec-Brasil Smart Solutions for better Cities
Date of the event	September 30 until October 2. 2015
Organizer	Fundação Getúlio Vargas - FGV, Koelnmesse GmbH
Venue	Centro Cultural da FGV – FGV Congress Center Rio de Janeiro
Event profile	<p>“UrbanTec Brasil 2015” –Smart Solutions for better Cities” is an international conference about the best planning strategies, management and funding models for smart, sustainable urban development. Based on presentations of best practice cases from around the world, city mayors, administrators and planners will learn how to use technological and social innovation to create more efficient and inclusive cities. The conference will bring to debate a wide range of relevant issues, with a focus on four key topics:</p> <ul style="list-style-type: none">• Managing the future of Urban Mobility• Planning and Funding Smart Urban Infrastructure• Innovating Public Administration• Smarter Governance for Smarter Cities
Conference Themes	Integrated Infrastructure <ul style="list-style-type: none">• Water and Waste Management• Public security• Risk management and urban resilience• Sustainable Housing• ICT networks• Smart grids

UrbanTec- Brasil
Smart Technologies for Better
Cities
Septmeber 30 untilOctober 2,
2015

www.urbantecbrasil.com

Contact:
Guido Hentschke
Tel. + 49 221 821 3097
Fax + 49 221 821 3098
e-mail:
g.hentschke@koelnmesse.de

Koelnmesse GmbH
Messeplatz 1
50679 Cologne
P.O.Box 21 07 60
50532 Cologne
Germany
Tel. +49 221 821-0
Fax +49 221 821-2574
info@koelnmesse.de
www.koelnmesse.de

-
- Healthcare
 - Funding models
 - Planning and governance strategies

Smart Mobility

- Public transports
- Logistics
- Intelligent mobility management
- Multimodal transportation networks

Open and inclusive Urban Management

- Big data and the Internet of Things
- UrbanLabs and social innovation
- Use of Social Media
- Place branding

Target Audience

- Public administrators and policy makers from federal, state and municipal level (Transport/Mobility, Logistics, Environment, Energy, Health, Building/Construction, Education, Urban Development/Planning, Sanitation, etc.)
 - Municipal Service Providers (Transport, Water, Sanitation, Energy, Recycling etc.), cable network operators, Housing cooperatives, etc.
 - Providers of system solutions, providers and operators of urban infrastructure concepts, construction companies, city planners, architects, etc.
 - R&D institutions, planning and consulting firms investors, banks, financiers.
 - Private associations, unions, chambers, NGOs involved in urban development and environmental protection.
 - Cities: best practices
-

Facts and Figures



Project management

Koelnmesse

Guido Hentschke

g.hentschke@koelnmesse.de

+49 221 821 3097

Fundação Getúlio Vargas - FGV

urbantecbrasil@fgv.br

+55 11 3799 4102 / +55 21 3799 5597

website

www.urbantecbrasil.com
